

National Network of Libraries of Medicine

Pacific Northwest Region

Quarterly Report: 2001-2006 Year 5 Quarter 2

August 2005 -- October 2005

A. Network Programs

1. Health Professional Access to Information Services

No activity to report this quarter.

2. Assess Needs of Health Science Librarians

Maryanne Blake did a follow-up survey to the “*Measuring Your Impact: Using Evaluation to Demonstrate Value*” class that she and Betsy Kelly (MCR) taught in Shrewsbury, MA in March 2005. We learned that 71% of the respondents in the six months since the class had not done a library stakeholder assessment, a SWOT analysis, a logic model for a library service or developed an evaluation plan for a library service -- all evaluation techniques taught in the class. The respondents did however use some tools to collect and analyze data, chiefly library statistics (93.3%), observation (46.7%), benchmarking (40%) and surveys (33.3%). Respondents also say they approached some groups in their institutions to see how “the library could contribute to solving their problems.” The main groups were clinical staff (66.7%), their immediate supervisors (26.7%), and upper level administration (20%). While the sample was small (21 respondents) the number will grow as each class will be given a follow-up survey after six-months and the instructors see how the class can become more relevant to future attendees.

3. Network Membership Program

In this region as of the end of this quarter:

- a. 157 Full Members—one new member: Legacy Salmon Creek Hospital (WAUKNP). (Note that this number does not include WAUPNR, which is counted as a full member in DOCLINE Institutions because WAUPNR is active in DOCLINE. However, WAUPNR is the LIBID for the NN/LM PNR office.)
- b. 199 Affiliate Members—four more than last quarter: Department of Communication Sciences and Disorders and Education of the Deaf, Idaho State University (IDUCVL), Health West, Inc. (IDUKOI), Mission for Music and Healing (WAUKOF), St. Maries Volunteer Community Clinic (IDUKNW).
- c. 156 full DOCLINE participants—same as last quarter. (Note that this number omits two Demo Libraries, WAUXXF and AKUXXK, which are “active” DOCLINE participants but are not real accounts; it also omits WAUPNR, which

is an active DOCLINE participant but is the LIBID for the NN/LM PNR office. It also omits the three “Borrow-Only” DOCLINE libraries: Oregon State University ORUGYU; Willamette University ORUGYO; and Shriner’s Hospital for Children Research Department, ORUCDQ—(these are counted as affiliate members.)

- d. 24 Public Libraries—no change from last quarter. One of these public libraries, Port Townsend Public Library, WAUZEG, is a DOCLINE participant (and therefore a full member). Three of the public libraries listed in DOCLINE are not network members—their records were entered by NLM staff because they’d had ILL transactions with NLM: Seattle Public Library’s record (WAUGZW), Asotin County Library (WAUJNV), Hillsboro Public Library (ORUJNT). So, 21 network members are public libraries—20 affiliate members and one full member.
- e. 149 libraries are contributing their Serial Holdings data to DOCLINE—3 more libraries than last quarter. This figure is obtained by using the DOCLINE filters “My Region” and “Reports Serial Holdings.” This search returns a total of 152 institutions, two of which are demo libraries and one of which is the NN/LM PNR office. Eliminating those 3 leaves 146.

4. Document Delivery

In this region as of the end of this quarter:

DOCLINE libraries were invited to apply for Electronic Document Delivery Award funding (5 awards available at \$2000 each). Three applications were received and are pending review.

5. Resource Libraries

PNR staff participated in the Resource Libraries meeting held on October 19 in Portland, OR. Attendees included representatives from all 10 of the Pacific Northwest Region’s Resource Libraries:

- University of Alaska Anchorage Consortium Library, Health Sciences Information Service (AK)
- Idaho State University, Eli M. Oboler Library (ID)
- Montana State University - Bozeman, Renne Library (MT)
- University of Montana, Maureen and Mike Mansfield Library (MT)
- Oregon Health & Science University, Library (OR)
- Bastyr University (WA)
- Washington State University, Health Sciences Library (WA)
- Fred Hutchinson Cancer Research Center, Arnold Library (WA)
- University of Washington Health Sciences Library (WA)
- WSU Intercollegiate College of Nursing, Betty M. Anderson Library (WA)

6. Communication

This quarter PNRML staff members participated in conference calls for consumer health coordinators, outreach/education coordinators, DOCLINE coordinators and the monthly NNO conference calls for all staff as well as conferences calls for special purposes, such as call for the UER Team.

There were 222 messages on HLIB-NW, the regional discussion list that the RML manages and maintains. Nineteen of these messages, or 12%, were sent from PNRNews, the official NN/LM PNR announcement list.

7. Regional Advisory Committee

Gail Kouame continued to moderate the hip-pnr listserv for the Region's Consumer Health Advisory Committee.

8. Monitor region's programs

No activity to report this quarter.

9. User Feedback

"We want to extend a heartfelt thank you for teaching three workshops on accessing health information on the web for local public health assessment coordinators in Washington State. The workshop content, especially the PubMed search strategies, was valuable and highly relevant to the work of this group ... the workshop greatly contributed to knowledge and skill development in using public health literature -- a core competency for the public health workforce." Christine Spice, MPH, Community Assessment Liaison, Washington State Department of Health.

10. Training Facility

The RML training room was used by NTCC trainers for PubMed and TOXNET training on October 24 and 25.

11. NLM User/Non-User Needs Assessment

No activity to report this quarter.

12. NLM Grants

No activity to report this quarter.

13. Follow-up with NLM-funded Projects

No activity to report this quarter.

B. Outreach Programs

1. Outreach to Health Professionals

Linda Milgrom gave a two-hour presentation on web resources to maternal and child health staff of the Washington State Department of Health, Olympia, August 10.

L. Milgrom and G. Kouame traveled to Hamilton, MT, Sept 11 and 12. L. Milgrom gave presentations on PubMed to scientists at Rocky Mountain Labs (NIAID) and to public librarians at Marcus Daly Hospital.

2. Consumer Health Information Services

G. Kouame participated in "Fit to a T @ Your Library" program in conjunction with the U.S. Bone and Joint decade, the Public Library Association, and Seattle Public Library. She assisted with planning an event that took place in Seattle on October 25. Patricia Barker, a principal ballerina for the Pacific Northwest Ballet Company was a guest speaker.

3. Training to Support Electronic Access to Health Information

We awarded a \$500 mini-training award to Erica Malouf of Health West, Pocatello, ID.

We also awarded \$2K planning awards to Mission for Music and Healing (Seattle, WA) and Idaho State University Department of Communication Sciences and Disorders (Pocatello, ID).

L. Milgrom made a site visit on July 12 to the Clinic at Royal City, a community clinic in a primarily Hispanic area of Central Washington, that is beginning a community-based health information outreach project funded by the RML.

L. Milgrom also monitored the 11 express outreach awards. Project managers were reminded that progress reports would be due November 1. We also awarded an additional express outreach award to Community-Minded Enterprises (Spokane, WA). This project will run from October 2005 through the end of January 2006.

L. Milgrom also kept in touch with ongoing Outreach Project Awardees:

- Public Health Nursing project (OHSU, Portland, OR), on schedule
- Evaluating and Promoting Health Literacy in Recovering Alcoholics and Addicts at the Seattle Salvation Army Adult Rehabilitation Center (UW Health Sciences Library, Seattle, WA), on schedule.
- Skagit County Health Literacy Project (Skagit Valley Hospital, Mount Vernon, WA), on schedule
- Alaska Health Information Outreach Project (Alaska Division of Public Health, Juneau, AK), on schedule. Made plans to exhibit together at Alaska Health summit in December.
- Walking for Health (Willamette Falls Hospital, Oregon City, OR), on schedule

L. Milgrom also contacted PIs of the five COPPA awards funded through NN/LM PNR subcontracts, reminding them that Quarterly Reports would be due November 10.

G. Kouame We continued to monitor five "Electronic Access to Health Information" awards as well as four Express Outreach awards.

R. Sahali prospected potential health information projects with several community-based organizations, including the Jack Straw Foundation, Seattle Indian Health Board, KBCS Radio, Puget Sound Alliance for Community Technology, the Colville Tribe, and the Community Re-entry Program.

4. Exhibits and Presentations at Meetings

"Health Issues in the Headlines: Learning to Read Between the Lines," G. Kouame (Invited speaker) Pacific Northwest Library Association, Sitka, AK, August 5.

In addition to staffing an exhibit at the Montana Public Health Association Annual Meeting in West Yellowstone, MT, L. Milgrom taught a workshop, “Public Health Info and Data: Reliable Sources for Busy People.”

Roy Sahali was invited to present at the Native American Journalists Association annual meeting in Lincoln, NE in August.

National exhibits this quarter:

- American Society for Clinical Pathology, Seattle, WA, October 8-11.
- American School Health Association, Burbank, CA, October 19-22.

Regional exhibits this quarter:

- Pacific Northwest Library Association, Sitka, AK, August 3-6.
- Montana Public Health Association, West Yellowstone, MT, September 14-15.
- Idaho Library Association, Pocatello, ID, October 5-8.
- Washington Joint Conference on Health, Yakima, WA, October 10-12.
- PNC/MLA, Portland, OR, October 15-17.
- Northwest Regional Primary Care Association, Seattle, WA, October 24-26.

5. Technology Awareness and Integration

No activity to report this quarter.

6. Library Improvement

M. Blake and Susan Barnes, Assistant Director, Outreach Evaluation Resource Center, taught the class “Measuring Your Impact: Using Evaluation to Demonstrate Your Library’s Value” in at the Midwest Chapter annual meeting in Fargo, ND on September 16. The invitation to teach this class came from collaboration between the NN/LM Greater Midwest Region, Pacific Northwest Region and the Outreach Evaluation Resource Center.

7. Connections

No activity to report this quarter.

C. Enhancements

D. Administration, Staff, and Other [Added Category]

Regional staff continued to assist with planning the Western Chapters of MLA meeting scheduled to take place in Seattle in October 2006. The PNR and PSR regions will be holding a Technology Forum in conjunction with the meeting focusing on Electronic Health Records.

G. Kouame began planning a trip to Buckland, AK (an Alaska Native village) to take place in November 2005 to provide health information training and to investigate ways to incorporate health information into curriculum activities at the school in the village.

L. Milgrom participated in conference calls and meetings of the NN/LM Exhibit Design Team and the Technical Assistance group.

L. Milgrom also attended the Network Steering Committee meeting of the Northwest Center for Public Health Practice, October 27.

Regional staff visited the library at Amgen Corporation in Seattle, August 24.

Madeline Beery (Manager, WA DOH Mercury Education Program) visited the RML and met with L. Milgrom September 7. Ms. Beery met Linda at the Washington State Environmental Health Association meeting and wanted to follow-up on training possibilities.

M. Blake attended a two-day CDCynergy training at NLM in Bethesda, MD and is now a certified CDCynergy trainer.

M. Blake attended a class at PNC/MLA in Portland, OR entitled “Your Library as a Business” taught by Martha Leredu, a Seattle business librarian.

R. Sahali continued to pursue strategies for a health writers workshop in conjunctions with the Native American Journalists Association meeting in Tulsa in 2006.

R. Sahali began coordinating and leading the PNR Regional Marketing Committee.